Rehan Khan

Product Designer | UI/UX Designer

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Portfolio: rehankhan.co.uk

Experience

ADCB / **Gravitas** | **Product Designer** [Contract]　　　　　　　Abu Dhabi/Dubai (Dec '24 - Present)

ADCB Mobile & Internet Banking

- Redesigned Mobile and Internet Banking platforms for ADCB, with a focus on modernising UX/UI and improving usability across digital channels.
- Created a scalable universal design system to unify the ADCB's digital products and streamline development.

Wahed | UX Designer　　　　　　　　　　　　　　　　　London/Dubai (Oct '22 - Dec '24)

Wahed Real Estate - Real Estate Crowdfunding

- Raised **£1.5M** across **3 deals** by designing seamless experiences that boosted investor engagement and trust.

Wahed Ventures - Crowdfunding Ventures

- Raised **£1.7M** across **11 deals** by designing user-friendly experiences that drove investor participation and satisfaction.

Wahed Banking - Gold Backed Current/Savings Account

- Designed an intuitive interface blending banking with gold investment, based on validated insights and market-driven problem solving.

Wahed Waqf - Charitable Endowment

- Launched the UK's first in-app Waqf, raising **£150K** in two weeks through seamless, user-focused design that encouraged community engagement.

Wahed - Robo Advisory

- Introduced key improvements to the robo-advisory product, expanding its capabilities and boosting performance.
- Enhanced the design system by creating comprehensive guidelines, naming conventions, custom components, and implementing semantic tokens.

Ascertia | UX Designer　　　　　　　　　　　　　　　　　London (Jul '20 - Oct '22)

SigningHub - E-Signature and Document Approval

- Overhauled SigningHub's UI, increasing user engagement by **40%** and reducing onboarding time by **25%**. Applied user research and intuitive design to improve accessibility and drive client adoption.
- Streamlined document workflows, reducing processing time by 30% through user-centric design improvements.

DialAWebsite | **Product Designer**　　　　　　　　　　　　　London (Apr '20 - Jul '20)

- Championed the adoption of state-of-the-art web development technologies, optimising website performance and functionality to deliver solutions that exceed client expectations.

Blackbox Co | **Product Designer**　　　　　　　　　　　　　Surrey (Dec '19 - Feb '20)

- Contributed to the design and development of a Digital Rail CIS, crafting tailored interfaces to improve passenger experience and operational efficiency.

Education and Training

BSc Computer Science, University of Reading | 2017 - 2020

UX Design Certificate, Google | 2022　　**Google AI Essentials Certificate**, Google | 2024

Google Project Management Certificate, Google | 2024